



**Visual
Communication
Studio**

De Angela Duff • Fall 2007

HOMEWORK EXERCISES Wk 13 • DUE NEXT WEEK

READ:

- **BOOK: Typographic Systems** by Kimberly Elam

DO:

Design Process:

- Research,
- Select your typeface
- Write your essay and print out to turn in
- Brainstorm, and
- Develop **at least 3** thumbnail sketches on possible concept directions.
- Choose **1** of the directions to complete for your final poster
- Bring your thumbnail sketches & research findings to class.

Complete the final poster:

- **COMPLETE the final poster as if it were due as a digital file for class crit so that you can make MINOR changes if necessary and be able to take it to your service bureau of choice that day.**
- Bring in a hybrid cd (works on mac and pc) as if you were going to take it to your selected, service bureau.