



Visual Communication Studio

De Angela Duff • Fall 2007

HOMEWORK EXERCISES Wk 10 • DUE NEXT WEEK

ASSIGNED SHOW & TELLS:

- Tibor Kalman
- Andy Warhol (Monica)
- Barbara Krueger (Steve)

DO:

These exercises are intended to build your skills by introducing you to quick methods of manipulating and creating unique images.

- Select an image that you like of a person
 - Scanned
 - Found On The Web
 - Taken With Digital Camera
- **Use this image for all of the exercises (BY HAND & IN PHOTOSHOP)**

THE ORIGINAL PHOTO

- Digital File for Class Crit
 - Color Printout for Portfolio
1. Have the **ORIGINAL, UNMANIPULATED PHOTO** in a separate photoshop document for comparing and contrasting

BY HAND

- Use 8 1/2" x 11" paper
- Bring in paper for Class Crit

Using the image you selected and a *photocopier*, do the following:

1. **Darken the image** by selecting the darkest toner setting
2. **Lighten the image** by selecting the lightest toner setting
3. Put toner setting back to normal and **move the image** on the glass while the scanner bar is in motion
4. **Cut the image up into little strips** and make a new composition on the photocopier glass, then copy
5. Photocopy the image using the normal toner settings and, using crayons, paints, or markers, etc., **draw directly over the top of your photocopied image AFTER you have removed it from the photocopier**

IN PHOTOSHOP

- **Use an 8 x 8 OR 8 x 10 inch picture plane for each exercise**
 - Select 8x8 or 8x10 and stick with the same picture plane for all of the exercises
- Descriptively name your files based on the exercises
 - Name filter files by the filter name (**NOT** filter1.psd, filter2.psd, etc)
- Digital Files for Class Crit
- Color Printouts for Portfolio

Using the image you selected, do the following in separate photoshop files:

1. **Flop (aka Mirror aka Reflect) Photo**
Flopping – simply changes the direction of the image in a photo from side to side to make it a mirror image of the original horizontally or vertically. Avoid flopping if there are signs or banners or words of any type clearly visible because the type will be backwards.

2. **Selectively Crop photo**
Cropping – refers to the removal of some of the horizontal or vertical edges of a picture. Cropping out unnecessary portions of a photo focuses attention on the remaining portion.

Repeat 2 more times for a total of 3 different croppings each in a separate photoshop file.
3. **Creatively Mask photo** (see page 195 in Design Basics Index)
 - Silhouette Photo
Silhouetted photos have portions selectively removed (no strictly horizontal or vertical portions).
 4. **Silhouette using an oval or another geometric or inorganic shape** without a background image
 5. **Silhouette using an oval or another geometric or inorganic shape** with a background image
 6. Silhouette using an oval or another geometric or inorganic shape with **feathering effect** with or without a background
7. **Distort** all or part of an image
8. Select portions of the image and **scale them larger or smaller** to emphasize a concept. Recommend trying big head effect
9. Explore **at least 10 photoshop filters and adjustment options in separate photoshop files**
(Here are some I recommend/ You don't need to use them however):
 - Layer -> New Fill Layer
 - Layer -> New Adjustment Layer
 - Layer -> Change Layer Content
 - Filter -> Blur -> Gaussian Blur
 - Image -> Adjustments -> Hue & Saturation
 - Image -> Adjustments -> Adjust Levels
 - Image -> Adjustments -> Gradient Maps
 - Image -> Adjustments -> Posterize
 - Filter -> Stylize -> Solarize
 - Filter -> Liquify
10. **Fade** parts of image.
11. Invert a positive image to produce a **negative** of the photo.
12. Add a **stylistic border** to the image
Repeat 2 more times for a total of 3 different borders each in a separate photoshop file.

13. **Duplicate** portions of the image and collage them onto the existing image

14. **Juxtapose** (to place side by side) your image with a totally different image to create meaning

Repeat 2 more times for a total of 3 different juxtapositions each in a separate photoshop file.

15. **Bring** in an image of a **flower** as a photoshop file or jpg.

Scanned

Found On The Web

Taken With Digital Camera