



Visual Communication Studio

De Angela Duff • Fall 2006

HOMEWORK EXERCISES Wk 13 • DUE NEXT WEEK

EXTRA CREDIT SHOW & TELL:

- Barbara Krueger

READ:

BOOK: Design Basics Index by Jim Krause

- p. **22-33**: line placement
- p. **43-57**: grouping
- p. **60-71**: composition: emphasis
- p. **98-117**: composition: flow
- p. **184-185**: visual glue
- p. **272-321**: evaluating components c.a.p.
- p. **336-339**: evaluating concept c.a.p.
- p. **204-205**: commentary: rationalization

DO:

Design Process:

- Research,
- Brainstorm, and
- Develop **at least 3** thumbnail sketches on possible concept directions.
- Choose **1** of the directions to complete for your final poster
- Bring your thumbnail sketches & research findings to class.

Complete the final poster:

- **COMPLETE the final poster as if it were due as a digital file for class crit so that you can make MINOR changes if necessary and be able to take it to your service bureau of choice that day.**

- Bring in a hybrid cd (works on mac and pc) as if you were going to take it to your selected, service bureau.